



Upstate Collegiate Box Lacrosse League

2022 Sponsorship Opportunities

The Upstate Collegiate Box Lacrosse League, powered by the Buffalo Bandits, Rochester Knighthawks, and US Box Lacrosse (USBOXLA) are looking for sponsors for the 2022 season. We would be honored to work with local businesses and leaders in the community to help provide our athletes the opportunity to play high level box lacrosse which can help achieve the dream of playing professionally. Many players in the UCBLL play high level NCAA lacrosse. Following the 2021 season, two of our players were drafted into the National Lacrosse League and a third player was extended free agent contract. Each of these players are trying to grow their game to better themselves both on and off the field through hard work, passion and commitment to the sport of lacrosse.

League Sponsor - \$5,000 (1)

Company name/logo on front of all team jerseys in league, social media posts, recognition on Knighthawks and Bandits UCBLL websites with hyperlink to your site, official UCBLL league T-shirt and four (4) jerseys.

Team Sponsor - \$2,500 (4)

Company name/logo on back of one (1) team jersey in league, team specific social media posts, recognition on Knighthawks and/or Bandits UCBLL website with hyperlink to your site, one (1) team jersey.

City Sponsor - \$1,500 (2)

Company name/logo on all game day graphics and score graphics, recognition on Knighthawks and/or Bandits UCBLL website with hyperlink to your site, two (2) t-shirts (1 per team in your city).

Shirt Sponsor - \$1,000 (1)

Company name/logo on all warmup T-shirts and practice pinnies, recognition on Knighthawks and/or Bandits UCBLL website with hyperlink to your site, social media posts for each practice.

Player of the Game Sponsor - \$1,000 (1)

Company name/logo on player of the game graphic for all games during the season, social media posts, recognition on Knighthawks and/or Bandits UCBLL website with hyperlink to your site.

Individual Player Sponsor - \$650

Company name/logo on the player jersey of your choice, recognition on Knighthawks and/or Bandits UCBLL website with hyperlink to your site.

In Arena Ad Reads - \$150

Ad reads will be read over the PA system during each game held in Buffalo, NY for the full season. Select games in Rochester may become available.

If you are interested in becoming an official sponsor of the UCBLL, please contact us via email
Chad Buck, Rochester Knighthawks – chad.buck@bluecrossarena.com
Dan Ristine, Buffalo Bandits – dan.ristine@bandits.com